

Other Benefits

All members receive an all-access pass to CAPIO's website and other materials, which include:

- *The CAPIO Communicator* – A monthly Enewsletter that's delivered to members and includes information on industry trends, job announcements and more.
- *CAPIO Job Board* – The go-to place for public agency communication professionals to find out about current job openings.
- *Resource Directory* – CAPIO's premier hub of member-generated content to help other members. Browse a variety of RFPs, white papers and more.
- *CAPIO Coaches* – Need advice on a work issue or interested in talking to an industry leader about your next career move? Contact one of CAPIO's Coaches, comprised of CAPIO members with more than 10 years of experience in the profession.
- *CAPIO Member Directory* – Learn more about the communication professionals in your area by visiting CAPIO's comprehensive member list.
- *Young Communicator Scholarship* – CAPIO's Young Communicator Scholarship annually awards \$1,500 to a California undergraduate student studying communications, public relations or related field.



Stay Connected



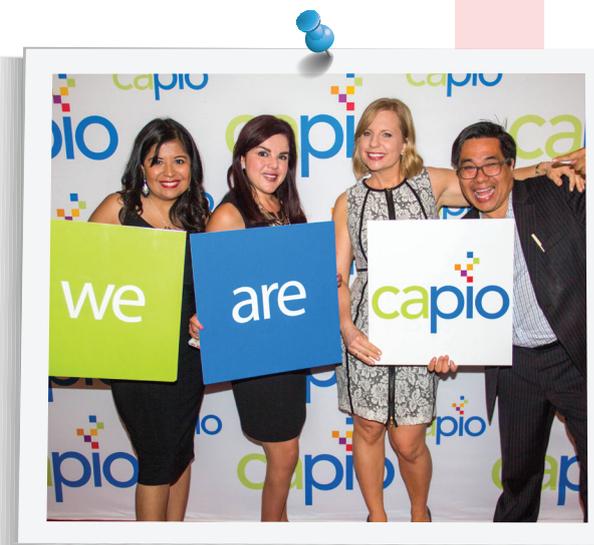
CAPIO provides opportunities to network, exchange ideas, share success stories and develop professional camaraderie.

Join CAPIO Today Visit capio.org and click on the "renew or join" link on the homepage. Annual dues are \$225 for a professional membership and \$50 for a full-time student. Membership runs from Aug. 1 to July 31 annually.

For more information, visit capio.org, email info@capio.org or call 1-844-CAPIO55.



P.O. Box 8840
Chico, CA 95927
capio.org



Join Today

capio.org

Why CAPIO

Because we believe that good government requires good communicators, CAPIO provides California-focused education and networking opportunities to help our members and their agencies develop and advance.

While CAPIO understands that many communication principles are universal across industries, we also realize that government communicators face unique requirements and demands from their audiences and stakeholders. That's what makes CAPIO so indispensable for public sector communication professionals.

CAPIO has enabled me to utilize the extensive knowledge I've gained to advance my career into a director-level role for one of the most respected government agencies in the state. The information shared between PIOs throughout California is invaluable in providing perspective into the ever-changing nature of our business and key techniques to ensure increases in community engagement and the transparent nature of your organization.



Krista Noonan
Director of Communications for CalSTRS
CAPIO Past President - 2012-2014

CAPIO welcomes both new and veteran practitioners representing cities, counties, state agencies, public safety agencies, special districts, business partners and more!

CAPIO Resources

CAPIO realizes that ongoing learning and development is key to our members' success. That's why CAPIO is proud to offer many programs to support our members' advancement in the communications profession. From our popular J. Lindsey Wolf PIO Institute to the internationally recognized Accreditation in Public Relations, there is a program tailored to each step in your career.

J. Lindsey Wolf PIO Institute

The J. Lindsey Wolf PIO Institute is a certified public information training program awarded upon the completion of any 10 designated core-competency courses.

Accreditation in Public Relations

CAPIO is only one of nine public relations organizations to offer its members the internationally recognized Accreditation in Public Relations (APR). The APR recognizes timeless communication principles with contemporary strategies and tactics. The process of earning your APR takes your skills to the next level by exposing you to today's cutting-edge strategies and practices, assessing your skills to identify strengths for growth and demonstrating your personal and professional commitment to excellence.



CAPIO is a great organization. It's the only PR association aimed directly at the needs, concerns and issues of public sector communications professionals in California. And, I've built a network of amazing colleagues through CAPIO that I count on for help and support.



John Pope
Director of College Advancement,
Public Affairs and Government Relations
Long Beach City College

Annual Conference

CAPIO's annual conference is held each April in locations throughout the state. The conference is CAPIO's signature event and includes engaging sessions and keynotes on current industry topics.

Regional Workshops, Webinars and Events

Half- and full-day CAPIO workshops and hour-long webinars focus on topics of importance to communicators at a more in-depth level.

Awards Program

CAPIO annually recognizes outstanding public agency communication programs and projects with its Excellence in Communications Awards. Additionally, communicators are eligible for the prestigious Paul B. Clark lifetime achievement award, Communicator of the Year and Crisis Communications Leader of the Year.

